

Everyone knows that iTunes© and the fabulous music collection available at the iTunes store©, has revolutionized how people access and buy music. Following a similar methodology, www.geolives.com offers you access to the best topographic maps for your outdoor activities. Plan and share your routes across Europe from a single account and download maps *a la carte* to meet your needs !

Geolives, created by the STAR-APIC Group and the Geomatic Ingénierie Company, gives access to a range of software to manipulate and plan your route, and topographic maps of Belgium, Holland, France, Switzerland, and Ireland... Pricing is easy. Maps are divided into a grid (tile) system and each map tile costs 1 euro ! To become a permanent member, you need to subscribe to Geolives which costs 15 euros and gives you access to the following:

- Use of the Geolives PC Editor and Geolives Web Editor software, and free access to national road maps.
- 5 credits towards the purchase of your first maps and 3 months free access to the advanced services of Geolives Premium.

How do you prepare and to plan a route on your computer ?

As soon as you are registered, you will receive an email and can download the Geolives PC Editor software. Once it is installed you can download one or more “country kits” giving an overview of a country. These are 1: 400,000 maps for Belgium, 1: 250,000 maps for Holland, 1: 1,000,000 maps for France, etc. Then, to make full use of the software you can select and download topographic maps in the country of your choice. These can be at a range of scales 1:50.000, 1:25.000 and even 1:10.000 in some countries such as Belgium.

The Geolives PC Editor application allows you; to create and plan routes or trails, to calculate the duration and the cross section along a route, to create points of interest and associate photos or comments, to import and export GPS data... and of course, you can also print out maps as A4 pages, including the following options:

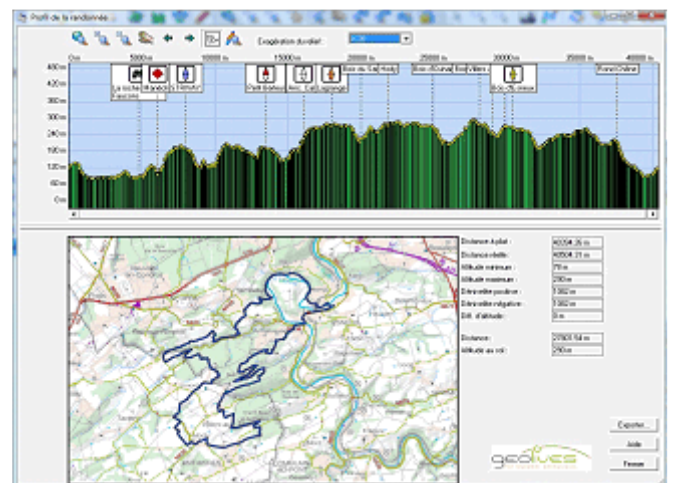
- integrate your A4 pages, numbered, in a personal folder, really practical to put in a bag before setting out !
- create bigger format plots, such as A3, A2,... by joining different A4 pages.

3D visualization gives you a realistic view of your route overlaid on the map base. Animations can be created and exported to video that can be published on YouTube or saved to DVD.

A unique tool for communicating and sharing information !



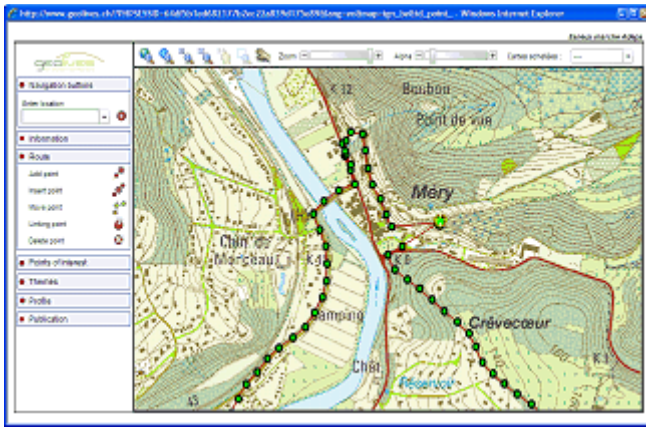
3D view



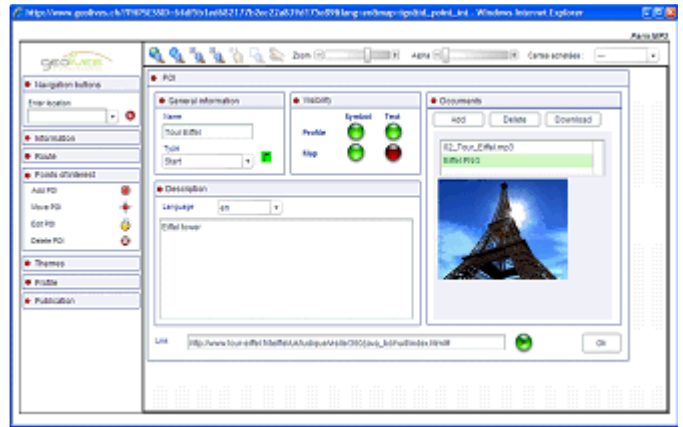
Cross-section, profile, duration, route card

How do you prepare and to plan a route on the internet ?

The Geolives Web Editor application allows you to edit and manage your trails in a standard web browser. It also allows you to import and export trails from a GPS via GPX format and to print a complete trail report. Trails can also be shared and manipulated on Geolives solutions for Smartphones.



Trail editing



Managing Points of Interest, adding photos and comments as text or MP3

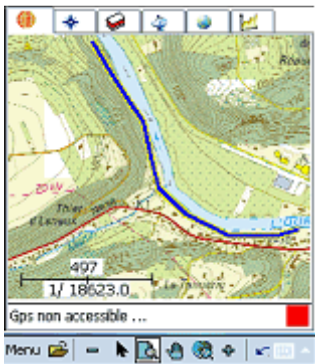
Geolives Premium membership

When you register with Geolives you are given free access for 3 months to Geolives Premium service. A Premium member can access the following:

- **Upgrade Service:** Geolives manages your user account and records all of your purchases. At any time you can download any maps that you have purchased previously, including any map updates made by the publisher.
- **Community Service:** This service allows you to share your trails with your contacts via the Internet or to publish them for everyone. On the other hand, this service also allows you to access your friends' trails and those of the whole Geolives community.

Geolives Mobile solutions

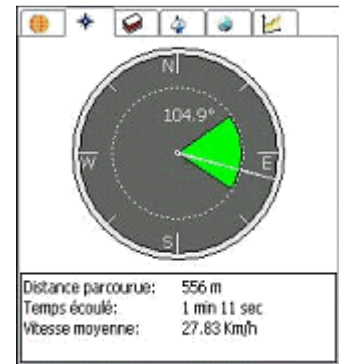
Geolives offers solutions for a range of Smartphones, including Symbian mobiles, and soon for the iPhone. The functionality available includes: map and coordinate display, following and saving a trail, adding points of interest, and displaying route profiles. These solutions are very useful both for outdoor activities and for tourism or geo-caching.



GPS position and topographic map



Route profile



Electronic compass

Conclusion

www.geolives.com offers Europe wide maps at a very affordable price. You do not need to have different software to display and manage maps of different countries or on different devices. Geolives offers a single platform to manage your outdoor activities. Geolives is available on your laptop, from standard web browser perhaps when you are on holiday or with friends, and outdoors using a standard GPS or a Smartphone with GPS capability.

Company profile

Geolives, a company based in Luxemburg, was founded in 2008 as a joint venture by *STAR-APIC* and *Géomatic Ingénierie SA*. Geolives was created to develop solutions using combined Europe wide expertise in cartography, GPS technology and mass market solutions.

For more information, please contact: contact@Geolives.com